

RLJ Today

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RLJ Expands to Tampa Bay Area Market

By: Holly Davis, Robert Branscombe

R.L. James, Inc. expanded its territory in January to include the Tampa Bay market with the successful bidding of The Pinnacle Apartments project. Overlooking Hillsborough Bay, The Pinnacle stands 24 stories tall. R.L. James is not only performing major concrete and post tension restoration on this building, but also applying a new coat of paint and installing PGT AS-3000 series Impact Glass windows. This project should run through August.



In April, RLJ began work on The Atrium, just a stones-throw from The Pinnacle. The Atrium is a somewhat unique project in that we are completely stripping all exterior paint coatings from the walls down to bare concrete within

the Atrium, and then applying a new paint system. Enthusiastic about restoring this prominent building to new splendor, the Company looks forward to future projects in the Tampa Bay area.

Picture: Pinnacle Apartments, Tampa, FL.

New Sarasota Branch Office

Though the company has maintained a presence in the Bradenton/Sarasota market for many years, R.L. James, Inc. is now proud to

announce we have purchased a new office complete with a warehouse, on 59th Avenue East in Bradenton. This new space allows for

faster material and equipment distribution to job sites, and continued expansion into new territory.

The Team Welcomes New Regional Rep

“Dave’s experience has earned him positive recognition with each client he has had the opportunity to work with.”

In February the company was proud to bring aboard a new Salesman, Dave Thirion. Dave has been associated with the painting, waterproofing and restoration industry since 1986. For 17 years he worked in various roles for a regional paint manufacturer, Flex Bon Paints (recently purchased by The Sherwin-Williams Company).

Dave worked his way up from a counter salesman to ultimately regional manager for Collier County interacting with hundreds of projects, and scores of painting

contractors, general contractors, property managers, and structural engineers.

Dave made the move to the contractor side of the industry in 2003. His technical experience, attention to detail, estimating and project management skills have earned him positive recognition with each client he has had the opportunity to work with.



Dave Thirion, Regional Representative.

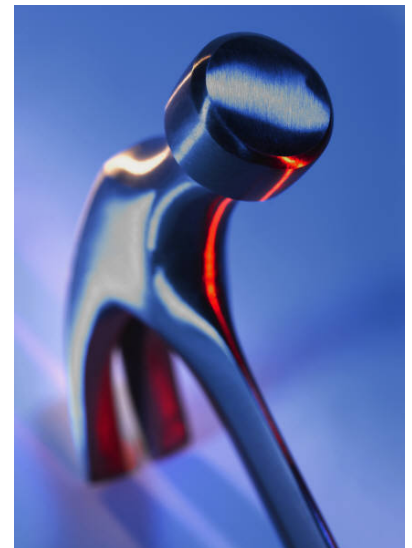
RLJ Celebrates New Growth amidst Poor Economy

“Over the course of the next two weeks, R.L. James, Inc. intends to bring on an additional thirteen production employees”

Despite the impact the economy has had on the condominium restoration industry, R.L. James, Inc. is experiencing significant growth in projects awarded to them. This welcome increase in their monthly production has prompted the company to hire twenty-four additional field technicians during the last six weeks. Over the course of the next two weeks, R.L. James, Inc. intends to bring on an additional ten production

employees as well as a new Regional Estimator.

The company anticipates maintaining its current level of monthly production volume and momentum through the end of the year, and is optimistic about growth in 2010.



RLJ Helps Sarasota “Keep the Faith”

On June 13th Bob James and several R.L. James, Inc. employees attended Sarasota Keeps the Faith, a benefit for Faith de Stefano, a heroic young mother battling breast cancer. Mrs. De Stefano fought advanced stage breast cancer nine years ago, but unfortunately the cancer has returned in a very aggressive stage IV metastatic breast to bone cancer. Supporters flew in from all over the country to attend this event.



To contribute to this worthy cause, send cash donations to:

Theresa Getzen RBC Bank
5440 Clark Rd.
Sarasota, FL 34233

Make payable to:
Sarasota Keeps The Faith

www.sarasotakeepsthefaith.spiritisland.com/



Faith de Stefano with Rita and Bob James, CEO of RLJ, Inc.

With open hearts, the 400+ attendees of this benefit managed to help raise in excess of \$30,000 in donations and silent auction proceeds. The money will go towards a Mother’s Helper, and to help offset the family’s rising medical bills. Bob James and R.L. James, Inc. contributed \$6,500 in silent auction bids. You can make a cash donation by contacting Theresa Getzen at RBC Bank using the address above.

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Be sure to check out our
ad in the July issue of
Florida Community
Association Journal

Feature Project: High Tech North

The Project: High Tech North

The Challenge: The multi-layered wall coatings on the building could not be removed by traditional methods such as sand-blasting or water-blasting without severely damaging the stucco beneath. It was also important any chemical strippers used be environmentally friendly, and because this was a school, all work stripping had to take place off-hours as not to disturb the students.

The Solution: RLJ selected Back to Nature paint stripper, an environmentally sound product, and applied it to the thick coating. Because there were so many old coatings layered on top of each other, deep penetration had to be ensured, so RLJ covered the wet Back to Nature stripper with visqueen to keep it moist and help it successfully remove the stubborn elastomeric. The waste from the stripped coating attracted thousands of flies to the dumpster, and the company set fly traps up to help control the buzzing pests. All in all, over 20 pounds of flies were eliminated from the area around the dumpster in just a month!

